



# 9/11 Heroes Run

## Travis Manion Foundation

"IF NOT ME, THEN WHO..."

### THE 9/11 HEROES RUN ACTIVATES & UNITES COMMUNITIES TO HONOR

the sacrifices of those heroes from September 11th and the wars since, to include, veterans, active duty, first responders, and families of the fallen. The 9/11 Heroes Run 5k +1M fun run/walk welcomes runners and walkers of all levels and ages, volunteers, friends & family. It is not about fitness level or experience but about activating, uniting, and honoring our heroes.

60,000+

VETERANS & SURVIVORS  
SUPPORTED BY TMF PROGRAMS

transition workshops, reintegration support,  
community service opportunities

150,000+

YOUNG ADULTS ACTIVATED BY  
VETERANS TO LIVE WITH CHARACTER

veteran-youth mentorship events, character presenta-  
tions, community service projects

\$3M+

RAISED TO DIRECTLY SUPPORT VETERANS  
AND SURVIVORS IN COMMUNITIES  
THROUGHOUT THE U.S.

IN 2016

50,000+

PARTICIPATED IN A 9/11 HEROES RUN IN  
THEIR COMMUNITY

**RUN. VOLUNTEER. DONATE.  
CHEER...BUT MOST OF ALL: HONOR**



"Fantastic experience. Well organized, managed, and great participation from runners, volunteers, and sponsors."  
Annapolis, MD



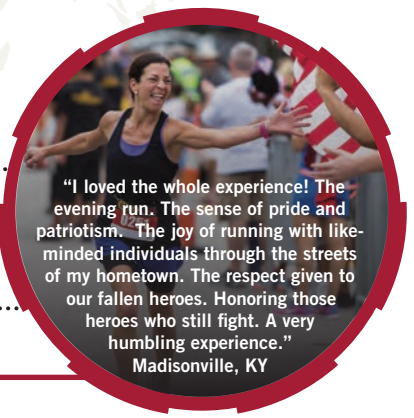
"It was an awesome event. I was extremely proud to run in this race and it will be one on my list for years to come."  
Charleston, SC



"This is probably my favorite run that I do. Every year I find it encouraging and inspiring."  
Doylestown, PA



"My wife, my nine-year-old son, and I all participated in the run. We found it to be a cathartic experience, and we are proud and impressed that there are so many of our fellow community members involved in such a worthwhile event."  
Huntington, NY



"I loved the whole experience! The evening run. The sense of pride and patriotism. The joy of running with like-minded individuals through the streets of my hometown. The respect given to our fallen heroes. Honoring those heroes who still fight. A very humbling experience."  
Madisonville, KY

Started in 2007 by family of fallen 1st Lt. Travis Manion as a grassroots run in his hometown Doylestown, PA with 300 runners, the 9/11 Heroes Run now has over 55 race locations, presence in 38 different US states, and unites more than 50,000 people yearly to celebrate our heroes and spread awareness. Race proceeds are used to directly support the Travis Manion Foundation's mission to assist our nation's veterans & families of the fallen by empowering them to take the next step in their personal journeys and inspire the next generation of leaders. We believe the best way to honor the fallen is by challenging the living.

911HEROESRUN.ORG



The Travis Manion Foundation is a 501(c)(3) Organization • Employer Identification # 41-2237951 • Combined Federal Campaign # 15968



# HOUSTON 9/11 HEROES RUN TRAVIS MANION FOUNDATION

## SPONSORSHIP FORM

Impact your community and honor our heroes

|   | Presenting Sponsor<br>\$30,000 | Gold Sponsor<br>\$20,000 | Silver Sponsor<br>\$10,000 | Bronze Sponsor<br>\$5,000 | Red Sponsor<br>\$2,500 | Blue Sponsor<br>\$1,000 | White Sponsor<br>\$500 |
|---|--------------------------------|--------------------------|----------------------------|---------------------------|------------------------|-------------------------|------------------------|
| Dedicated Houston 9/11 Heroes Run Snapchat Filter w/ Logo Recognition |                                |                          |                            |                           |                        |                         |                        |
| Company Rep Starts Race   |                                |                          |                            |                           |                        |                         |                        |
| Company Rep Distributes Awards at Awards Ceremony                     |                                |                          |                            |                           |                        |                         |                        |
| Opportunity for Post-Race Sponsor Highlight Email                     |                                |                          |                            |                           |                        |                         |                        |
| Recognition in Radio Promos   |                                |                          |                            |                           |                        |                         |                        |
| Mentions on Travis Manion Foundation Social Media Feeds               |                                |                          |                            |                           |                        |                         |                        |
| Custom Activation Opportunity   |                                |                          |                            |                           |                        |                         |                        |
| Logo Recognition on Race Bib (Deadline: 8/8/17)                       |                                |                          |                            |                           |                        |                         |                        |
| Corporate Banners on Race Route (Sponsor Provides)                    |                                |                          |                            |                           |                        |                         |                        |
| TMF Spartan Society Membership  | Gold                           | Silver                   | Silver                     | Bronze                    |                        |                         |                        |
| Logo Recognition on 9/11 Heroes Run Website                           |                                |                          |                            |                           |                        |                         |                        |
| Logo on Start/Finish Line Banners (Deadline: 8/8/17)                  |                                |                          |                            |                           |                        |                         |                        |
| Logo on Event Poster (Deadline: 7/31/17)                              |                                |                          |                            |                           |                        |                         |                        |
| Logo Recognition on Email Blasts (Pre and Post-Event)                 |                                |                          |                            |                           |                        |                         |                        |
| Logo Recognition on Online Registration Platform                      |                                |                          |                            |                           |                        |                         |                        |
| Verbal Recognition at Race  |                                |                          |                            |                           |                        |                         |                        |
| Mentions on Houston 9/11 Heroes Run Facebook Page                     |                                |                          |                            |                           |                        |                         |                        |
| Option to Include Item/Coupon in Runner SWAG Bag                      |                                |                          |                            |                           |                        |                         |                        |
| Complimentary Race Registrations w/ Event T-shirt                     | 30                             | 20                       | 12                         | 8                         | 6                      | 4                       | 2                      |
| Booth Space at Post-Race Party  | Custom                         | Custom                   | 20x20                      | 10x20                     | 10x10                  | 10x10                   | 10x10                  |

**Custom Activation Opportunities:** Snow Cone Station, Facepainting Booth, Donuts and Juice Booth, Arts & Crafts Activity Station

Thank you for your sponsorship of the Houston 9/11 Heroes Run benefiting the Travis Manion Foundation. Your support will allow us to continue to empower our nation's Veterans and Families of the Fallen. Please complete the sponsorship form below and return it, along with payment, to: **Travis Manion Foundation, PO Box 1485, Doylestown, PA 18901**. Checks may be made payable to the **9/11 Heroes Run**. To ensure proper recognition, please list **Houston** in the memo line of the check. Secure credit card payments may be made online at <https://goo.gl/ujAvDX>.

Contact Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Sponsorship Level Selected: \_\_\_\_\_

If there are any restrictions or conditions you wish to place on your donation, please indicate here: \_\_\_\_\_

Authorization: I/we acknowledge my/our sponsorship to the Houston 9/11 Heroes Run with the terms and conditions expressed above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



**9/11 HEROES RUN**  
TRAVIS MANION FOUNDATION

FOR INTERNAL USE ONLY

ACCOUNT CODE \_\_\_\_\_ CLASS CODE \_\_\_\_\_ Additional Pledge Details (Event, Program): \_\_\_\_\_

ACCEPTED BY (please print) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_