



SPONSOR THE 9/11 HEROES RUN

IMPACT YOUR COMMUNITY AND HONOR OUR NATION'S HEROES

PRESENTING SPONSOR \$20,000

- Opportunity to send dedicated email blast to registered runners (post-event)
- Facebook Live with TMF staff or race director on race day
- Opportunity to address guests during the Opening Ceremony
- One-time shoutout on national participant email
- Recognition in radio and social media promotions
- Recognition at pre-race packet pickup
- Premiere logo placement on race bibs
- Promotional video (max 3 min.) promoted on Houston 9/11 Heroes Run social media feeds
- Logo recognition on race photos provided by Spring Action Photos
- Logo featured on 9/11 Heroes Run website
- Premiere logo recognition on event poster and Start/Finish banner
- Premiere logo recognition on promotional email blasts (pre- and post-event)
- Premiere logo recognition on online registration site
- Dedicated mentions on Houston 9/11 Heroes Run Facebook page
- Opportunity to include promotional item/coupon in runner packets
- 10x20 booth space with premiere placement at post-race party
- Recognition on main stage (sponsor to provide banner; 6'x3' max size)
- 30 complimentary race registrations with event t-shirt

GOLD SPONSOR \$15,000

- Opportunity to send dedicated email blast to registered runners (post-event)
- Facebook Live with TMF staff or race director on race day
- One-time shoutout on national participant email
- Recognition in radio and social media promotions
- Priority logo recognition on race bibs
- Promotional video (max 3 min.) promoted on Houston 9/11 Heroes Run social media feeds
- Logo recognition on race photos provided by Spring Action Photos
- Logo featured on 9/11 Heroes Run website
- Priority logo recognition on event poster and Start/Finish banner
- Priority logo recognition on promotional email blasts (pre- and post-event)
- Priority logo recognition on online registration site
- Dedicated mentions on Houston 9/11 Heroes Run Facebook page
- Opportunity to include promotional item/coupon in runner packets
- 10x20 booth space with priority placement at post-race party
- 24 complimentary race registrations with event t-shirt

ADDITIONAL HOUSTON 9/11 HEROES RUN SPONSORSHIP OPPORTUNITIES:

SILVER SPONSOR \$10,000

- One-time shoutout on national participant email
- Priority logo recognition on race bibs
- Promotional video (max 3 min.) promoted on Houston 9/11 Heroes Run social media feeds
- Logo featured on 9/11 Heroes Run website
- Priority logo recognition on event poster and Start/Finish banner
- Priority logo recognition on promotional email blasts (pre- and post-event)
- Priority logo recognition on online registration site
- Dedicated mention on Houston 9/11 Heroes Run Facebook page
- Opportunity to include promotional item/coupon in runner packets
- 10x20 booth space with priority placement at post-race party
- 20 complimentary race registrations with event t-shirt

BRONZE SPONSOR \$5,000

- Logo recognition on race bibs
- Logo featured on 9/11 Heroes Run website
- Logo recognition on event poster and Start/Finish banner
- Logo recognition on promotional email blasts (pre- and post-event)
- Logo recognition on online registration site
- Mention on Houston 9/11 Heroes Run Facebook page
- Opportunity to include promotional item/coupon in runner packets
- 10x20 booth space with priority placement at post-race party
- 16 complimentary race registrations with event t-shirt

RED SPONSOR \$2,500

- Logo featured on 9/11 Heroes Run website
- Logo recognition on Start/Finish banner
- Logo recognition on promotional email blasts (pre- and post-event)
- Logo recognition on online registration site
- Mention on Houston 9/11 Heroes Run Facebook page
- Opportunity to include promotional item/coupon in runner packets
- 10x10 booth space at post-race party
- 12 complimentary race registrations with event t-shirt

BLUE SPONSOR \$1,000

- Logo featured on 9/11 Heroes Run website
- Logo recognition on online registration site
- Opportunity to include promotional item/coupon in runner packets
- 10x10 booth space at post-race party
- 8 complimentary race registrations with event t-shirt

WHITE SPONSOR \$500

- Logo recognition on online registration site
- Opportunity to include promotional item/coupon in runner packets
- 10x10 booth space at post-race party
- 4 complimentary race registrations with event t-shirt

*To receive full benefits of sponsorship, return commitment form by August 12, 2022.



THE 9/11 HEROES RUN RACE SERIES OFFERS SPONSORSHIPS TO MEET ALL BUDGETS AND MARKETING GOALS.

To partner with the Houston race, contact Greg Fremin at houston@911heroesrun.org or 713-291-7589.



SPONSOR THE 9/11 HEROES RUN

IMPACT YOUR COMMUNITY AND HONOR OUR NATION'S HEROES

TARGETED SPONSORSHIP OPPORTUNITIES:

RACE PHOTO SPONSOR **\$7,500** (2 AVAILABLE)

- Logo recognition on race photos provided by Spring Action Photos
- Logo recognition on race bibs
- Promotional video (max 3 min.) promoted on Houston 9/11 Heroes Run social media feeds
- Logo featured on 9/11 Heroes Run website
- Logo recognition on event poster and Start/Finish banner
- Logo recognition on promotional email blasts (pre- and post-event)
- Logo recognition on online registration site
- Mention on Houston 9/11 Heroes Run Facebook page
- Opportunity to include promotional item/coupon in runner packets
- 10x20 booth space at post-race party
- 18 complimentary race registrations with event t-shirt

KIDS ZONE SPONSOR **\$3,000**

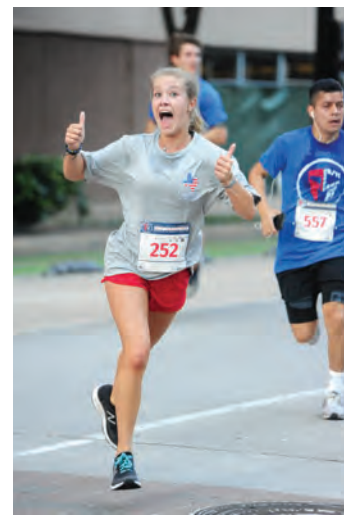
- Logo recognition on race bibs
- Logo featured on 9/11 Heroes Run website
- Logo recognition on Kids Zone signage
- Logo recognition on promotional email blasts (pre- and post-event)
- Logo recognition on online registration site
- Mention on Houston 9/11 Heroes Run Facebook page
- Opportunity to include promotional item/coupon in runner packets
- 10x10 booth space at post-race party
- 14 complimentary race registrations with event t-shirt

FOOD TRUCK SPONSOR **\$1,500**

- Logo featured on 9/11 Heroes Run website
- Logo recognition on Food Truck signage
- Logo recognition on online registration site
- Opportunity to include promotional item/coupon in runner packets
- 10x10 booth space at post-race party
- 10 complimentary race registrations with event t-shirt

WATER STATION SPONSOR **\$100**

- Logo recognition on route water station signage
- 1 complimentary race registration with event t-shirt



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9/11 HEROES RUN

"IF NOT ME, THEN WHO..."

Thank you for your support of the Travis Manion Foundation. Your sponsorship of the Houston 9/11 Heroes Run will allow us to continue to empower our nation's Veterans and Families of the Fallen. Please confirm the terms and conditions of your pledge below.

Checks must be made payable to: 9/11 Heroes Run. Please include Houston 9/11 Heroes Run in the memo section of the check.

Mail your check with the completed form below to: Houston 9/11 Heroes Run, c/o Positive Force Consulting, 28106 Helmsman Knolls Drive, Katy, TX 77494. Forms may also be emailed to Melissa Houser at melissa@positiveforce.com.

Sponsor Information:

Contact Name

Company

Address

City State Zip

Email Phone

Please circle your desired sponsorship level:

Presenting Sponsor \$20,000 Gold Sponsor \$15,000 Silver Sponsor \$10,000
Bronze Sponsor \$5,000 Red Sponsor \$2,500 Blue Sponsor \$1,000 White Sponsor \$500
Race Photo Sponsor \$7,500 Kids Zone Sponsor \$3,000 Food Truck Sponsor \$1,500
Water Station Sponsor \$100

Payment Information:

☐ Check (payable to Travis Manion Foundation)
☐ Credit Card (secure via our website: ibit.ly/9JpH)

Secure Your
Sponsorship Via
Credit Card



Thank you for your support of the
Houston 9/11 Heroes Run and
Travis Manion Foundation!



To receive full benefits of sponsorship, return commitment form by August 12, 2022.
For proper recognition, email a high-resolution logo to Melissa Houser
at melissa@positiveforce.com.

For questions regarding sponsorship, contact Greg Fremin at houston@911heroesrun.org or 713-291-7589.