



Angry Orchard 5K Road Race Sponsorships

October 16, 2016 marks the 14th Annual Apple Harvest Festival 5K and Kids Fun resented by Angry Orchard. USATF Certified Course #CT12038JHP, the 5K is flat, and in the fall, a great race for a runners to get a new personal record! With over 400 registered runners in 2015, we are anticipating continued growth of these fun, family-friendly races.

Platinum - \$3,000

- Company logo go on Chamber's race event page & email marketing
- Logo on race registration webpage
- Company banner and table at race registration
- Company logo printed on runner bibs
- Recognition on race day

Gold - \$2,000

- Company logo on Chamber's race event page & email marketing
- Banner (provided by sponsor) at race
- Company name printed on runner bibs
- Recognition on race day

Starting Line - \$1,000

- Banner prominently displayed at starting line
- Company logo on Chamber's race event page & email marketing
- Recognition on race day

Finish Line - \$1000

- Banner prominently displayed at finish line
- Company logo on Chamber's race event page & email marketing
- Recognition on race day

Water Station/Refreshments – \$500

- Company banner on water station/refreshment table
- Opportunity to provide volunteers to man the station
- Recognition on race day

Mile Marker - \$200

- Personalized 18" x 24" on race course

In Kind Sponsor - \$100+ Value

- Company name on banner