

# 2022 Run for the House Sponsorship Opportunities



**Saturday, Dec. 3, 2022  
Sam Houston Park  
1000 Bagby**



## **Race Bag Sponsor - \$15,000 (3 available)**

- Company logo on race bags given to all registered participants
- Sponsorship recognition during After Party
- Premier recognition on sponsor banner at Awards Stage
- Opportunity to place a promotional giveaway in race bags
- Premier recognition on RMH Houston website
- Premier recognition in race e-blasts to 15,000+ subscribers
- Premier recognition on event t-shirt
- 26 race entries

## **After Party Sponsor - \$10,000**

- Sponsorship recognition at Start Line and during After Party
- Priority recognition on sponsor banner at Awards Stage
- Premiere recognition throughout After Party area
- Premiere recognition on After Party flyer included in all race bags
- Opportunity to place a promotional giveaway in race bags
- Priority recognition on RMH Houston website
- Priority recognition in race e-blasts to 15,000+ subscribers
- Priority recognition on event t-shirt
- 20 race entries

## **Start & Finish Line Sponsor - \$7,500**

- Premiere logo recognition on Start/Finish Line signage
- Sponsorship recognition during After Party
- Priority recognition on sponsor banner at Awards Stage
- Opportunity to place a promotional giveaway in race bags
- Recognition on RMH Houston website
- Priority recognition on event t-shirt
- 18 race entries

## **T-Shirt Sponsor - \$7,500 (2 available)**

- Premiere recognition on one sleeve of event t-shirt (3" logo)
- Sponsorship recognition during After Party
- Priority recognition on sponsor banner at Awards Stage
- Opportunity to place a promotional giveaway in race bags
- Recognition on RMH Houston website
- Priority recognition on event t-shirt
- 18 race entries

## **Awards Ceremony Sponsor - \$5,000**

- Sponsorship recognition on Awards Stage signage
- Sponsorship recognition on sponsor banner at Awards Stage
- Opportunity to place a promotional giveaway in race bags
- Recognition on RMH Houston website
- Logo recognition on event t-shirt
- 14 race entries

## **Registration Sponsor - \$3,000**

- Sponsorship recognition on Registration and Packet Pickup Tent signage
- Sponsorship recognition on sponsor banner at Awards Stage
- Opportunity to place a promotional giveaway in race bags
- Sponsorship recognition on RMH Houston website
- Logo recognition on event t-shirt
- 10 race entries

## **Beverages & Bites Sponsor - \$3,000**

- Sponsorship recognition on food and beverage tent signage, including food truck(s)
- Sponsorship recognition on sponsor banner at Awards Stage
- Opportunity to place a promotional giveaway in race bags
- Sponsorship recognition on RMH Houston website
- Logo recognition on event t-shirt
- 10 race entries

## **Race Bib Sponsor - \$2,000 (3 available)**

- Company logo on race bibs
- Sponsorship recognition on sponsor banner at Awards Stage
- Opportunity to place a promotional giveaway in race bags
- Sponsorship recognition on RMH Houston website
- Logo recognition on event t-shirt
- 8 race entries

## **Water Station Sponsor - \$1,000**

- Sponsorship recognition on Water Station signage
- Sponsorship recognition on sponsor banner at Awards Stage
- Sponsorship recognition on RMH Houston website
- Name listed on event t-shirt
- 6 race entries

## **Back the Run Sponsor - \$500**

- Name listed on RMH Houston website
- Name listed on event t-shirt
- 4 race entries

**SPONSORSHIP  
DEADLINES**

**T-Shirt Recognition: Nov. 11  
Signage Recognition: Nov. 17**

**Further your support of the families who rely on Ronald McDonald House Houston and become a fundraiser!**

Raise funds as an individual or join forces with friends and family members to form a fundraising team. Personally raise \$200 or more and earn a free RMHH long-sleeved pullover!

Visit <https://tinyurl.com/y478glpx> to sign up.

For more information, contact Andrea Sivells, Manager of Special Events, at 713-795-3583 or [asivells@rmhhouston.org](mailto:asivells@rmhhouston.org). Ronald McDonald House Houston is a registered 501c3 nonprofit corporation.

**SECURE YOUR SPONSORSHIP ONLINE • [www.rmhhouston.org/run](http://www.rmhhouston.org/run)**

# 2022 Run for the House Sponsorship Commitment Form



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**1000 Bagby**



Yes! I/We would like to sponsor the Run for the House at the following level:

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Preferred Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Company website (if applicable): \_\_\_\_\_

How do you wish to be recognized on event signage/collateral?

\_\_\_\_\_

☐ I am unable to attend but enclosed is a donation of \$ \_\_\_\_\_

☐ Enclosed in my check made payable to Ronald McDonald House Houston.

☐ Please charge my: ☐ Mastercard ☐ Visa ☐ Discover ☐ AMEX

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_



☐ I/We will not use the race registrations received as a sponsor benefit. For tax purposes, please do not deduct the fair market value of the registrations from the total amount of my/our sponsorship. (The fair market value for each race registration is \$15.)

For more information, contact Andrea Sivells, Manager of Special Events, at 713-795-3583 or [asivells@rmhhouston.org](mailto:asivells@rmhhouston.org).  
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