

WJBF & The Salvation Army

# Turkey Trot

**HEROES FIGHTING HUNGER**



The **Turkey Trot** is back helping The Salvation Army's fight against hunger! Dressed in your superhero costume we will race against hunger. Prizes will be awarded for the best dressed runners!

Plus the **Mascot Invitational**, a lively footrace with your favorite mascot competing in the Gravy Bowl.

Race start and family-friendly activities including the Barney's Pharmacy **Health Fair** at the **Kroc Center**, with on-site health screenings, vendor and sponsor booths, plus superhero activities for everyone.

Race proceeds benefit The Salvation Army where we help provide food for needy families. Last year served over 1000,000 hot meals to hungry men, women and children.

**125** of DOING THE MOST GOOD  
YEARS THE SALVATION ARMY in **AUGUSTA**



DOING THE MOST GOOD

## FAQ

**Do I have to register online?** Yes, register at [www.itsyourrace.com](http://www.itsyourrace.com) WJBF Turkey Trot.

**When does online registration end?** Online registration will end Nov. 18th at 5:00pm.

**Can I register day of race?** Registration for the Turkey Trot will be available on race day for \$45 dollars. Please bring cash or check.

**Is your course certified?** Yes, the 10k course has been certified by USA Track & Field. The 5k race is not certified.

**Is your course timed?** Yes, the 10k course and 5k course are timed by Precision Timing, a leading online race platform with best-in-class technology and real-time race to your iPhone.

**Will I get a refund if it rains on race day?**

Turkey Trot will happen rain or shine because nothing can stop Heroes Fighting Hunger.

**When is Packet Pick-up?** Friday, Nov. 18<sup>th</sup> from 3pm - 7pm at Fleet Feet, 229 Fury's Ferry Road. Or on race day from 8:30am-9:30am.

**Can I run with my stroller?** Strollers are allowed on the Family Fun Run.

**Parking:** Free parking will be available at the Kroc Center, 1833 Broad St. Augusta, GA

**Will you have activities for kids again at the race start?** Yes, we will offer family-friendly activities with bounce houses, face-painting, the Health Fair and more at the race start in the field behind the Kroc Center.

**Is the Health Fair new?** Yes, Barney's Pharmacy will have a community Health Fair with on-site screenings, vendor & sponsor booths and superhero activities for everyone.

[www.SalvationArmyAugusta.org](http://www.SalvationArmyAugusta.org)



BARNEY'S PHARMACY INC. Presents  
WJBF • THE SALVATION ARMY  
**TURKEY TROT** 5K/10K



WJBF & The Salvation Army

# Turkey Trot

10K / 5K / 1 mile Family Fun Run  
**HEROES FIGHTING HUNGER**

Saturday Nov. 19, 2016

**Kroc Center**

1833 Broad St. Augusta

With Barney's Pharmacy

**Health Fair**

[www.itsyourrace.com](http://www.itsyourrace.com)

# Be a sponsor of the Turkey Trot

With **WJBF-TV** as co-Sponsor, this race will get plenty of great media attention. The Turkey Trot receives airtime on WJBF TV-6 and MeTV, as well as social media posts, to a potential 85,000 CSRA audience. Join in as a corporate sponsor today!

Sponsors receive complimentary Runners Registrations and T-Shirts, along with booth space for your company at the Barney's Health Fair.

All race proceeds benefit our local Salvation Army to help provide food for needy families.



**Volunteers needed!** Our race experience isn't possible without the help of our amazing volunteers.

**For sponsorships or more information call:**

**Letitia Cropps 706.434.3182**

**John Seby 706.434.3177**

<b>Turkey Trot Sponsorships</b>	<b>Gold Sponsor \$5,000</b>	<b>Silver Sponsor \$2,500</b>	<b>Bronze Turkey \$1,000</b>	<b>Red Turkey \$500</b>	<b>Packet \$100</b>	<b>Cape Sponsor \$3,000</b>	<b>Fair Booth \$250</b>
Recognition in all Radio Promotions	✓						
2 Minute Podium Talk on race day	✓						
Recognition in Press Releases	✓						
Sponsor Banner at Start/Finish Line	✓						
Water/Medic Stations	✓						
Event Banner	✓						
Logo on Super Hero Cape	✓	✓				✓	
On Website Turkey Trot page	✓	✓				✓	
Name on Super Hero Cape	✓	✓	✓			✓	
Recognition at Podium	✓	✓	✓			✓	✓
Complimentary Runners T-Shirts	10	6	4	2	1	8	1
Complimentary Registrations	10	6	4	2		8	1
Turkey Trot Facebook/Social Media	✓	✓	✓	✓		✓	
Logo on Back of Runners T-shirt	✓	✓	✓	Name		✓	
<b>10' x10' Booth Space at the Event</b>	✓	✓	✓	✓		✓	✓
Recognition on Runners' Packets	Logo	Logo	Logo	Name	Name	Logo	Name
Materials in Runners' Packets	✓	✓	✓	✓	✓	✓	✓
<b>Commitment &amp; Logo Deadline</b>	<b>Oct. 28</b>	<b>Oct. 28</b>	<b>Oct. 28</b>	<b>Oct. 28</b>	<b>Oct.28</b>	<b>Oct.28</b>	<b>Oct.28</b>
<b>Packet Materials and Banner Due</b>	<b>Nov. 1</b>	<b>Nov. 1</b>	<b>Nov. 1</b>	<b>Nov. 1</b>	<b>Nov. 1</b>	<b>Nov. 1</b>	<b>Nov. 1</b>

# Turkey Trot

## 2016 Entry Fees

### 1 Mile Family Fun Run

**\$15 per person** includes long sleeve cotton T-shirt (T-Shirt size not guaranteed after Nov. 1st)

### 5k Race, 10k Race, 10k Wheelchair Race

- **\$35 Early (through Oct. 31)**
- \$40 Late (Nov. 1 – Nov. 18)
- \$45 Race Day

5k & 10k races Include long sleeve cotton T-shirt (your T-Shirt size not guaranteed after Nov. 1st)

Register to run at:

[www.itsyourrace.com](http://www.itsyourrace.com)

**Yes, I would like to be a Sponsor!**

- Gold Sponsor \$5,000**
- Silver Sponsor \$2,500**
- Bronze Sponsor \$1,000**
- Red Turkey Sponsor \$500**
- Packet \$100**
- Superhero Cape Sponsor \$3,000**
- Health Fair Booth \$250**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Invoice my company

Mail to: The Salvation Army,  
1384 Greene St, Augusta, Georgia 30901