



Dear _____,

Lyme WNY is hosting our first annual Lyme WNY 5K at Wayland Brewery on Sunday, May 5th, 2024. The purpose of the 5K run/walk is to disseminate knowledge about Lyme disease and to earn money to further the mission of the group by funding the costs of medical treatments, foster education and advocacy, disseminate informational materials, meeting costs, and support future Lyme WNY related events. This event is actually founded and organized by one of our very own Lyme Warriors and grant recipients.

Members and participants of the Lyme WNY group include individuals of all ages, their friends and family who have been affected by this devastating disease. In New York State alone over 45,000 cases of this Tick borne disease were confirmed between 2007 and 2019 (CDC has not updated since). In reality, the actual number can be 10-times higher due to underreporting and misdiagnosis. Lyme disease is a very complex illness, not always easy to diagnose nor treat. The Lyme spirochete bacteria are hard to detect and hard to kill. Lyme disease is growing at epidemic proportions in the United States. Common Symptoms include: fatigue, neck stiffness or pain, jaw discomfort, muscle pain, joint aches like arthritis, swollen glands, memory loss, cognitive confusion, vision problems, digestive issues, headaches and fainting.

With this letter we are requesting your financial support with a cash sponsorship that will be used to support the mission of Lyme WNY. Attached is a list of the three sponsorship levels and benefits to each level for the Lyme WNY 5K at Wayland Brewery.. Please note any top sponsors will also be displayed on our “Green Carpet” which media and local officials will be present. Due date for Sponsor Registration will be Friday April 5th, 2024.

We thank you in advance for your generous support,

Rebecca Roll

Chair, Lyme WNY

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