



ST. AMELIA SCHOOL
A National School of Excellence
2999 Eggert Road
Tonawanda, New York 14150-7199



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Dear _____:

At St. Amelia School, we take pride in our commitment to providing quality Catholic education to students in the Tonawanda, NY area for over 55 years. As part of our tradition, we are excited to announce our upcoming annual Summer Send Off event on September 8th and 9th.

New this year is a 5K marathon race and a kids fun run at Lincoln Park. This year's event we have lined up two amazing live bands, "90 West" and "Nerds Gone Wild". We have organized a "Touch-a-Truck" event, carnival type games and rides, and food vendors all being held at St. Amelia School.

Our goal for this event is to help fundraise for our schools technology upgrades, our students athletics program, and more. We firmly believe that with your support as an official event sponsor, we can make an even greater impact in the lives of our students, and contribute towards their education at St. Amelia School.

By becoming an official event sponsor, your company will gain valuable exposure and visibility among not only the St. Amelia School community but also the greater Tonawanda and Western New York area. In this role, your business would provide a donation, and in turn we would promote your company as one of the event's official sponsors. Our sponsorship levels are included on the back of this letter.

If your company is interested in being our official event sponsor, and supporting St. Amelia School, please reach out to us at marketing@stameliaschool.org. We can't wait to hear back from you.

Sincerely,

A handwritten signature in cursive script that reads "K. McIntyre".

Kathryn McIntyre
Principal

Jillian Golinski
Advancement Director

Summer Send Off 2023 Sponsorship Packages

\$3,000 - Platinum Knight Level

- Company banner to be displayed at finish line at Lincoln Park at 5K marathon
- Company banner to be displayed during the Summer Send Off event at St. Amelia School and in the tent during the concert series
- Company banner to be displayed during sporting events outside and within the gymnasium during the 2023-2024 school year
- Shout out from the DJ during the race
- Banner on the St. Amelia School website for the 2023-2024 school year
- St Amelia School website recognition
- Company name displayed on the race website
- Company name/logo displayed on race t-shirt
- Promotional materials may be distributed in runner's race bag
- *Optional on site advertising - A booth may be set up at the Summer Send Off event for *promotional materials to be handed out etc.

\$1,000 - Gold Knight Level

- Company banner to be displayed at finish line at Lincoln Park at 5K marathon
- Shout out from the DJ during the race
- Company name displayed on the race website
- Company name/logo displayed on race t-shirt
- Promotional materials may be distributed in runner's race bag
- *Optional on site advertising - A booth may be set up at the Summer Send Off event for promotional materials to be handed out etc.

\$500 - Silver Knight Level

- Company name on A-frame sign to be displayed during the race at Lincoln Park at 5K marathon
- Company name displayed on the race website
- Shout out from the DJ during the race
- Name displayed on race t-shirt
- Promotional materials may be distributed in runner's race bag

\$250 - Blue Knight Level

- Company name on A-frame sign to be displayed during the race at Lincoln Park at 5K marathon
- Company name displayed on the race website