



VIRTUAL RACE

Run anytime from Friday, June 26
through Sunday, June 28

2020 SPONSORSHIP OPPORTUNITIES To Fight Poverty & Hunger in West Houston

PRESENTING SPONSOR • \$7,500 (1 AVAILABLE)

- Presenting Sponsor recognition and logo on race bib
- Opportunity to provide 3-minute video for website and email use promoting partnership with WHAM
- Opportunity to include marketing material or product sample in runner swag bags
- Premiere sponsorship recognition/logo placement on race shirt
- Opportunity to place corporate signage at packet pickup (sponsor to provide signage)
- Presenting Sponsor recognition on outer packaging for mailed runner packets
- Presenting Sponsor recognition with hotlink on WHAM website
- Presenting Sponsor recognition on event-related emails and newsletter
- Up to 8 dedicated social media mentions on WHAM social media feeds
- 20 complimentary race entries
- Presenting Sponsor recognition in printed promotional and press materials
- Complimentary pre-event and post-event promotional ad for newsletter, email, and social media distribution
- First right of refusal for 2021 WHAM Spring Dash

AWARD SPONSOR • \$5,000 (1 AVAILABLE)

- Logo on top finisher medals
- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Prominent sponsorship recognition/logo placement on race shirt
- Opportunity to place corporate signage at packet pickup (sponsor to provide signage)
- Sponsor recognition and logo on event-related emails and newsletter
- Sponsor recognition with hotlink on WHAM website
- Up to 5 dedicated social media mentions on WHAM social media feeds
- 15 complimentary race entries

T-SHIRT SPONSOR • \$4,000 (1 AVAILABLE)

- Exclusive, prominent placement of corporate logo on sleeve of race shirts
- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Sponsor recognition with hotlink on WHAM website
- Sponsor recognition and logo on all event-related emails and newsletter
- Up to 4 dedicated social media mentions on WHAM social media feeds
- 12 complimentary race entries

WHAM CLIENT PATRON • \$3,000

- Sponsor race registration for 15 WHAM clients
- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Priority sponsorship recognition/logo placement on race shirt
- Sponsor recognition with hotlink on WHAM website
- Sponsor recognition and logo on all event-related emails and newsletter
- Up to 2 dedicated social media mentions on WHAM social media feeds
- 10 complimentary race entries

COMMUNITY SPONSOR • \$1,500

- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Sponsorship recognition on race shirts
- Sponsor recognition with hotlink on WHAM website
- Sponsor recognition on event-related emails
- One social media mention on WHAM social media feeds
- 6 complimentary race entries

WHAM HERO • \$1,000

- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Sponsorship recognition on race shirts
- Sponsor recognition with hotlink on WHAM website
- Sponsor recognition on event-related emails
- One social media mention on WHAM social media feeds
- 4 complimentary race entries

WHAM BENEFACTOR • \$750

- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Sponsorship recognition on race shirts
- Sponsor recognition on WHAM website
- Sponsor recognition on event-related emails
- 3 complimentary race entries

EXHIBITOR BOOTH SPONSOR • \$500

- Complimentary ad in post-event newsletter
- Opportunity to include marketing material or product sample in runner swag bags
- Sponsorship recognition on race shirts
- Sponsor recognition on WHAM website
- 2 complimentary race entries

WHAM SUPPORTER • \$350

- Opportunity to include marketing material or product sample in runner swag bags
- Sponsor recognition on WHAM website
- 1 complimentary race entry

WHAM FRIEND • \$250

- Sponsor recognition on WHAM website
- 1 complimentary race entry



2020 SPONSORSHIP COMMITMENT

Contact Name: _____

Company: _____

Address: _____

City: _____

State: _____ **Zip Code:** _____

Preferred Phone: _____

Email: _____

Company Website: _____

How do you wish to be recognized on event signage? _____

Please check the level you would like to sponsor:

- PRESENTING SPONSOR • \$7,500** (1 AVAILABLE)
- AWARD SPONSOR • \$5,000** (1 AVAILABLE)
- T-SHIRT SPONSOR • \$4,000** (1 AVAILABLE)
- WHAM CLIENT PATRON • \$3,000**
- COMMUNITY SPONSOR • \$1,500**

- WHAM HERO • \$1,000**
- WHAM BENEFACTOR • \$750**
- EXHIBITOR BOOTH SPONSOR • \$500**
- WHAM SUPPORTER • \$350**
- WHAM FRIEND • \$250**

Return completed form to:

WHAM
Attn: Mercedes Santos-Garay
10501 Meadowglen
Houston, TX 77042
msantosgaray@whamministries.org
Phone: 832-266-1489

Please make checks payable to WHAM.

**To secure your sponsorship via credit card,
please visit our secure online registration portal at
<https://whamspringdash.itsyourrace.com/sponsors>.**