

We are a global organization that serves locally, adopting pockets of poverty and launching what we call 'Friends' locations. These locations are long-term commitments that require mutual relationships and collaborative efforts with local organizations, churches, residents, and stakeholders committed to community transformation.

Our vision is to empower people to attack poverty in their life and community by strengthening under-resourced communities through **spiritual growth, education, revitalization, and basic needs.** 

## attackpoverty.org

- 832.847.4379
- Info@AttackPoverty.org
  - 3727 Greenbriar Dr., Ste. 100 Stafford, TX 77477



#### The 12th Annual Run to Attack Poverty is a

community-driven event aimed at raising awareness and resources to attack poverty. With a mission to empower individuals and strengthen communities, this event brings people together from all walks of life to run, walk, and contribute towards a common mission.

For complete race information and to register, visit <u>runtoattackpoverty.itsyourrace.com</u>

#### **BECOME A SPONSOR**



bit.ly/3D8aB4W

# SPONSORSHIP OPPORTUNITIES

ATTACKPOVERTY.ORG/RUN



## Sept 23, 2023

Attack Poverty - North Rosenberg

*1908 Ave E Rosenberg, TX 77471* 10K: 7:50 a.m 5K: 8:00 a.m Kids K: 9:15 a.m

## GOLD SPONSOR \$10,000 (UNLIMITED)

- Opportunity to provide THREE (3) 30-second videos for promotion on Attack Poverty website and Facebook page, active for 6 months (video provided by sponsor)
- Top recognition on event collateral, email communication, Attack Poverty website, and online registration website
- 20x10 booth space at Post-Race Party
- Up to 5 dedicated mentions on Attack Poverty social media feeds
- Coupon, flyer, or promotional item inserted in runner swag bags (provided by sponsor)
- 40 complimentary race entries
- Opportunity to address guests during the Awards Ceremony

## SILVER SPONSOR \$7,500 (UNLIMITED)

- Opportunity to provide TWO (2) 30-second videos for promotion on Attack Poverty website and Facebook page, active for 6 months (video provided by sponsor)
- Top recognition on event collateral, email communication, Attack Poverty website, and online registration website
- 20x10 booth space at Post-Race Party
- Up to 4 dedicated mentions on Attack Poverty social media feeds
- Coupon, flyer, or other promotional item inserted in runner swag bags (provided by sponsor)
- 30 complimentary race entries

## **BRONZE SPONSOR \$5,000 (UNLIMITED)**

- Opportunity to provide ONE (1) 30-second video for promotion on Attack Poverty website and Facebook page, active for 6 months (video provided by sponsor)
- Recognition on event collateral, email communication, Attack Poverty website, and online registration website
- 10x10 booth space at Post-Race Party
- Up to 2 dedicated mentions on Attack Poverty social media feeds
- Coupon, flyer, or other promotional item inserted in runner swag bags (provided by sponsor)
- 20 complimentary race entries

## AWARDS SPONSOR \$5,000 (1 AVAILABLE)

- Logo on top finisher age group medals and top fundraiser awards
- Recognition on event collateral, email communication, Attack Poverty website, and online registration website
- 10x10 booth space at Post-Race Party
- Up to 2 dedicated mentions on Attack Poverty social media feeds
- Coupon, flyer, or other promotional item inserted in runner swag bags (provided by sponsor)
- 20 complimentary race entries

## T-SHIRT SPONSOR \$3,000 (2 AVAILABLE)

- Company logo printed on one sleeve of event t-shirt
- Recognition on event collateral, email communication, Attack Poverty website, and online registration website
- 10x10 booth space at Post-Race Party
- 1 dedicated mention on Attack Poverty social media feeds
- Coupon, flyer, or other promotional item inserted in runner swag bags (provided by sponsor)
- 18 complimentary race entries

# SPONSORSHIP OPPORTUNITIES

ATTACKPOVERTY.ORG/RUN



## Sept 23, 2023

## Attack Poverty - North Rosenberg

1908 Ave E Rosenberg, TX 77471 10K: 7:50 a.m 5K: 8:00 a.m Kids K: 9:15 a.m

## SWAG BAG SPONSOR \$2,500 (UNLIMITED)

- Logo on runner swag bags
- Recognition on email communication, Attack Poverty website, and online registration website
- 10x10 booth space at Post-Race Party
- 1 mention on Attack Poverty social media feeds
- Coupon, flyer, or other promotional items inserted in runner swag bags (provided by sponsor)
- 14 complimentary race entries

#### **START/FINISH LINE SPONSOR \$1,500 (UNLIMITED)**

- Logo recognition on Start/Finish line inflatable signage
- Recognition on event collateral, email communication, Attack Poverty website, and online registration website
- 10x10 booth space at Post-Race Party
- 1 mention on Attack Poverty social media feeds
- Coupon, flyer, or other promotional item inserted in runner swag bags (provided by sponsor)
- 12 complimentary race entries

## RACE BIB SPONSOR \$1,000 (3 AVAILABLE)

- Logo recognition on race bibs
- Recognition on email communication and online registration website
- 10x10 booth space at Post-Race Party
- 1 mention on Attack Poverty social media feeds
- Coupon, flyer, or other promotional item inserted in runner swag bags (provided by sponsor)
- 10 complimentary race entries

## WATER STATION SPONSOR \$750 (UNLIMITED)

- Recognition on two course water stations and one post-race party water station
- 10x10 booth space at Post-Race Party
- Recognition on email communication and online registration website
- Coupon, flyer, or other promotional item inserted in runner swag bags (provided by sponsor)
- 8 complimentary race entries

#### **RACE BENEFACTOR \$500 (UNLIMITED)**

- Recognition on email communication and online registration website
- 10x10 booth space at Post-Race Party
- Coupon, flyer, or promotional item inserted in runner swag bags (provided by sponsor)
- 6 complimentary race entries

#### **RACE PATRON \$350 (UNLIMITED)**

- Recognition on email communication and online registration website
- Coupon, flyer, or promotional item inserted in runner swag bags (provided by sponsor)
- 4 complimentary race entries

#### **RACE FRIEND \$200 (UNLIMITED)**

- Recognition on online registration website
- Coupon, flyer, or promotional item inserted in runner swag bags (provided by sponsor)
- 2 complimentary race entries
- \*\*All sponsors will be recognized on event t-shirt.

\*\* For full recognition of sponsorship (online and print), commitments must be received by **Sept 1st, 2023.** 



You can choose to either fill out the form and return it, or complete the form online by following the provided link

#### bit.ly/3D8aB4W

#### PLEASE CHECK DESIRED LEVEL OF SUPPORT:

Gold Sponsor • \$10,000T-Shirt Sponsor • \$3,000Water Station Sponsor • \$750Silver Sponsor • \$7,500Swag Bag Sponsor • \$2,500Race Benefactor • \$500Bronze Sponsor • \$5,000Start/Finish Line Sponsor • \$1,500Race Patron • \$350Awards Sponsor • \$5,000Race Bib Sponsor • \$1,000Race Friend • \$200

#### PERSONAL INFORMATION

Full Name					
Company					
Mailing Address					
City	State		Zij	ρ	
Email		Phone			
PLEASE CHARGE MY	MasterCard	Visa	AMEX	Discover	
Name on Card					
Billing Address					
City	State		Zij	p	
Card Number			Exp. Date _		
CVV Code	Signature				

#### Checks payable to: Attack Poverty

please contact

#### Mail completed forms to:

Attack Poverty • Attn: Run to Attack Poverty 3727 Greenbriar, Ste. 100 • Stafford, TX 77477

For questions, please contact brett@attackpoverty.org