



CORPORATE SPONSORSHIP OPPORTUNITIES

Run Jimmy Run

Our Community Remembers

Run Jimmy Run, a 5K race and 1 mile walk in the city of Buffalo, was established in 2013 in memory of former Mayor of Buffalo (1978-1994) Jim Griffin. Started by the Mayor's family, Run Jimmy Run celebrates Buffalo's culture, heritage, and love of a great time while doing good for others.

Research has found a connection between heart health and brain health, and running or walking with friends and families or a corporate team is a great way to promote both! An opportunity to partner with a respected local charity, volunteer opportunities for your staff and promotion of healthy team-building activities are just some of the benefits of sponsorship.

Saturday, May 21, 2022
Delaware Park, Buffalo

Questions? Call Lynn Westcott: 716.440.4251

PRESENTING SPONSOR - \$5,000

Deadline: May 2

- "Presented by" and logo on all marketing materials
- Logo on bib
- Logo on race apparel
- Logo on website
- Recognition on course signage - 4 signs
- Social media recognition on Chapter platforms
- Logo in race-related emails
- Five (5) race/party registrations
- Recognition at packet pick-up
- Recognition in media releases
- Verbal recognition at race
- Your branded items/info in race bags

AMETHYST SPONSOR - \$2,500

Deadline: May 2

- Logo on all marketing materials
- Logo on race apparel
- Logo on website
- Recognition on course signage - 2 signs
- Logo in race-related emails
- Four (4) race/party registrations
- Recognition at packet pick-up
- Social media recognition on Chapter platforms
- Your branded items/info in race bags

PREMIER SPONSOR - \$1,500

Deadline: May 2

- Logo on promotional flyer
- Logo on website
- Recognition on course signage - 1 sign
- Two (2) race/party registrations

INTERMEDIATE SPONSOR - \$500

Deadline: April 25

- Logo on website
- Recognition on course signage - 1 sign
- Two (2) race/party registrations

SUPPORT SPONSOR - \$250

Deadline: April 25

- Recognition on course signage - 1 sign
- Social Media recognition on 4 Chapter platforms

COMMITMENT FORM

Demonstrate your company's leadership role in the fight against Alzheimer's by sponsoring **RUN JIMMY RUN 5K**. Your partnership sustains our vision of a world without dementia.

Organization Information

Sponsor Contact _____ Organization _____

Email _____

Address _____

City _____ State _____ Zip _____

Phone _____ Signature _____

INDIVIDUAL or CORPORATE NAME for acknowledgment in printed materials:

Your name/tag for Facebook, Instagram, Twitter and LinkedIn):

Payment Information

Check Enclosed Send an Invoice Credit Card

Card Number _____ Exp. Date _____ CSC _____

Name as it appears on card: _____

Signature _____

Billing Address Same as Above OR _____

RUN JIMMY RUN 5K
May 21, 2022 - Delaware Park



- Presenting Sponsor (\$5,000)
- Amethyst Sponsor (\$2,500)
- Premier Sponsor (\$1,500)
- Intermediate Sponsor (\$500)
- Support Sponsor (\$250)

CONTACT US

Please make checks payable to the Alzheimer's Association, WNY Chapter. Forms can be faxed to 716.626.2255, emailed to LWestcott@alz.org, or mailed with payment to: Alzheimer's Association, WNY Chapter, 6400 Sheridan Drive, Suite 320, Amherst, NY 14221 **(NEW ADDRESS)**

Questions? Lynn Westcott, Director of Corporate Relations at **716.440.4251** or LWestcott@alz.org.